



Loreto Martí

Fashion Designer

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Actual residence: Barcelona

Driving License Class B

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EXPERIENCE

2021, March - currently **Lefties (INDITEX), Sr Fashion Designer**

- Designer of all baby girl collection: circular knitwear, woven, outerwear, denim and swimwear.
- Moodboards, color palettes, trend forecasting.
- Technical sheets and fitting.
- Production following and managing suppliers from: Portugal, China, Turkey, Bangladesh, Pakistan and Egypt.
- Developing prints
- Shopping

2020, April - 2022, May **New Myth, Jewelry Designer**

- Jewelry personal brand
- Design and manufacturing
- Trend forecasting
- Web Design and product photography

2018, March - 2020, April **Altair Design, Jr Fashion Designer**

- Kidswear and womenswear jersey and woven designer for Inditex brands: Pull & Bear, Zara, Stradivarius and Oysho.
- Other brands: Mango, Primark, Naf Naf.
- Turkey production and developing trips.

2016, May - October **Txell Miras, Fashion Designer Assistant**

- Patternmaking
- Cut and Tailoring
- Trends forecasting
- Backstage Assistant

EDUCATION

2022, January **University of LEEDS, The Sustainable Fashion School**
· Master's degree focused on sustainability and innovation in textiles and fashion.

2018, January **Workshop PITY 93 IED Firenze**
· Sustainable ECO fashion capsule

2013 - 2017 **Fashion Design Undergraduate degree (240 ECTS) - IED Barcelona**
· Franca Sozzani Prize 2017 (Vogue Talents) Best Collection IED Barcelona
· Vogue Talents 180 emerging designers September issue - Cover and inside article.

SKILLS

Languages:

- Spanish (native)
- Catalan (native)
- English (high level)

Software:

- Adobe Pack
- Office Pack

FIELDS OF EXPERIENCE

- Womenswear and kidwear trends coolhunting
- Accessories design and manufacturing
- Graphic design applied to fashion
- Fast fashion working skills
- Communication and technical visits to factories abroad
- Production follow up
- Women's and kid's circular knitwear design and garment
- Collection coordinator
- Direct communication with clients and suppliers
- Shopping